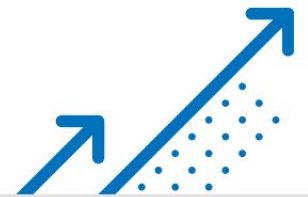




Strategic Initiative Funding





MISSION

NEOMED harnesses diversity, innovation and collaboration to create transformative leaders and improve health through education, discovery and service.

VISION

To be the model of excellence in innovative education and impactful research to create transformational health care leaders of tomorrow.

CORE VALUES

NEOMED incorporates the following values in all that we do:

Leadership | Excellence | Advocacy | Diversity | Equity | Respect

PILLARS

People | Education | Discovery | Service and Community Engagement | Growth
Administrative and Academic Support Operations

FOCUS AREAS

Delivering an *Exceptional Experience* | Celebrating *Diversity, Equity and Inclusion*
Advancing *Leadership* in Health Care | Developing *People*



Strategic Focus Areas



CREATING TRANSFORMATIONAL HEALTH CARE LEADERS

Exceptional Experience	<p>By creating a welcoming, supportive and well-resourced environment, NEOMED sets the stage for meaningful interactions among its students, faculty, staff, alumni, partners and community members. The University empowers every individual to participate fully in the campus experience and the community that NEOMED serves.</p>
Diversity, Equity, and Inclusion	<p>NEOMED recognizes, appreciates and celebrates all of the ways — from backgrounds to viewpoints — that people are different. The University's culture is grounded in respect and thrives on the uniqueness of each individual. NEOMED encourages everyone's participation by fostering policies and practices that ensure fair and just access, treatment and opportunities for all.</p>
Leadership	<p>NEOMED creates positive change by educating and training Ohio's next generation of health professionals, educators and researchers through experiential learning, high-impact research, strategic partnerships and innovation. By designing an environment where ideas and connections can flourish, NEOMED is transforming health care.</p>
People	<p>Talent is NEOMED's most valuable asset. The University invests in developing its faculty and staff to realize their fullest potential. As it works to attract and retain a diverse workforce and student body, NEOMED embraces opportunity and growth across all levels of the institution.</p>



Strategic Initiative Funding: By the Numbers



CREATING TRANSFORMATIONAL LEADERS

Dollars Allocated: \$1,000,000

Dollars Requested: \$2,531,153

Dollars Awarded: \$943,717

Award Rounds: 10

Proposals Submitted: 36

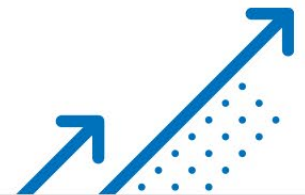
- **New Action Plans:** 28
- **Existing Action Plans:** 8

Proposals Funded: 23

- **New Action Plans:** 16
- **Existing Action Plans:** 7

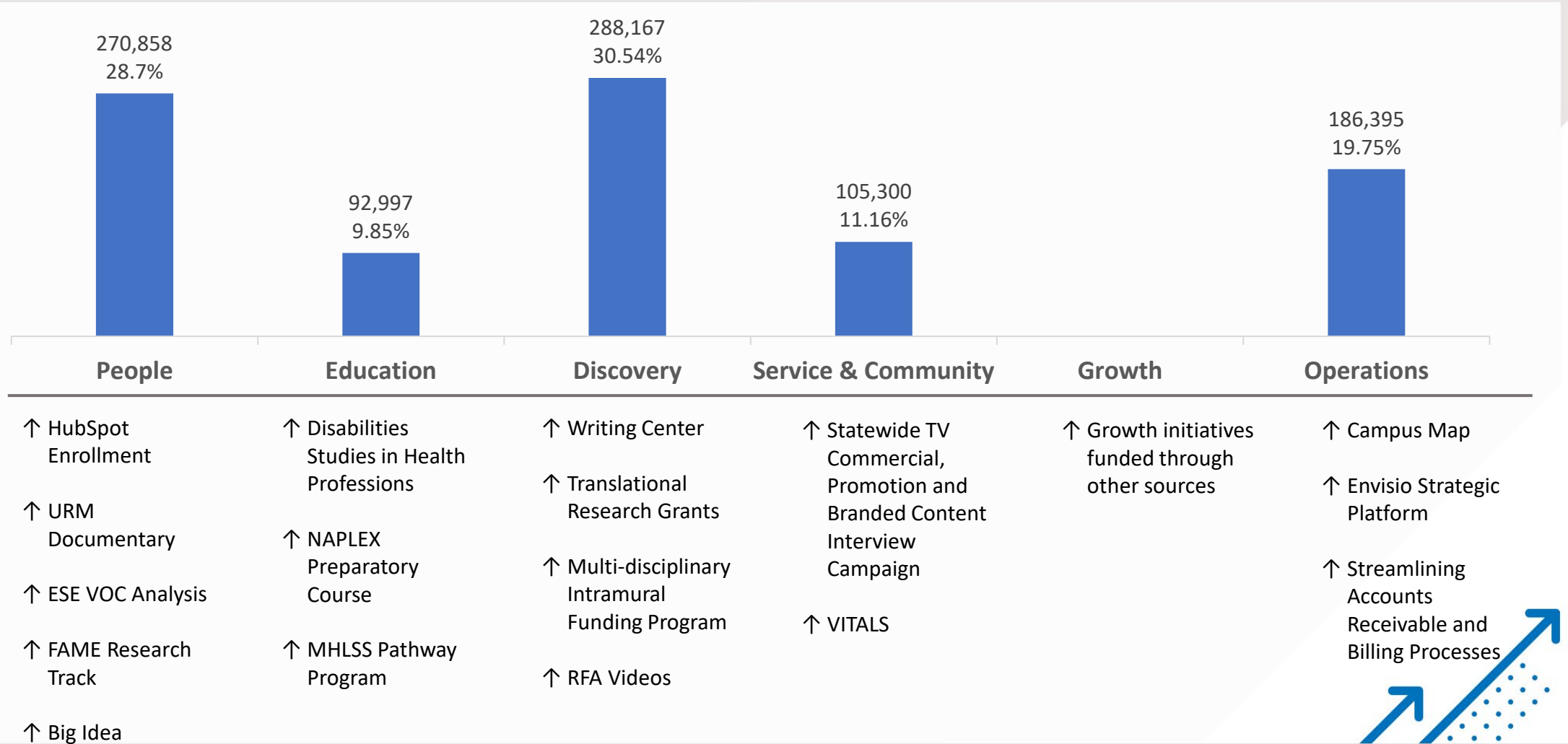
Dollars awarded to NEW Action Plans: \$542,994

Dollars awarded to EXISTING Action Plans: \$400,723



New Action Plan: action plan NOT submitted in the initial round of strategic planning
Existing Action Plan: action plan submitted in the initial round of strategic planning
Some plans received funding through multiple, separate proposals

Strategic Initiative Funding: 94% awarded



Funding total of \$943,717 as of June 13, 2022
 Total action plans funded 23 out of 36 proposed (64% awarded)
 Applications are reviewed monthly, and progress is tracked through quarterly updates in Envisio

Strategic Plan Communication Plan



CREATING TRANSFORMATIONAL LEADERS

Total Awarded: \$44,757 (55% spent)

Award Round: 1

Pillars Impacted: All

Focus Areas Impacted: All

Project Lead(s): Samantha Bliss, Rod Ingram, Lacey Madison, Michelle Mulhern

Action Plan Status: Active

Action Plan Impact:

- Solutions launched in FY22:
 - Strategic Planning Identity
 - Presidential Update Tour
 - Strategic Plan Website
 - Strategic Plan landing section on *The Pulse*
 - Strategic Plan updates at the University Update (quarterly)
 - Strategic Plan Newsletter (quarterly)
 - Monthly Monitor Slides
- Upcoming:
 - Annual Report
 - Transformational Leadership Day



Dollars spent as of June 6, 2022

Progress is tracked through quarterly updates in Envisio

Campus Map



CREATING TRANSFORMATIONAL LEADERS

Total Awarded: \$21,600 (98% spent)

Award Round: 1

Pillars Impacted: Service and Community Engagement, AASO

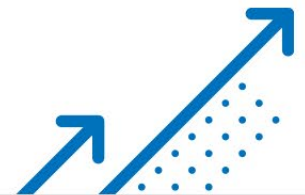
Focus Areas Impacted: Exceptional Experience

Project Lead(s): Dale Hluch

Action Plan Status: Complete

Action Plan Impact:

- Project completed on time and under budget
- <https://www.neomed.edu/map/>



Dollars spent as of June 6, 2022

Progress is tracked through quarterly updates in Envisio

University Enrollment Council



CREATING TRANSFORMATIONAL LEADERS

Total Awarded: \$93,000 (100% spent)

Award Round: 1

Pillars Impacted: All

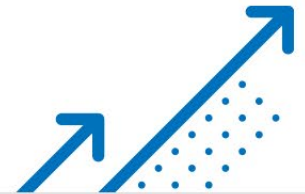
Focus Areas Impacted: All

Project Lead(s): Jim Barrett

Action Plan Status: Active

Action Plan Impact:

- Successful marketing campaign launched and targeted at PharmD students
 - 60 enrolled students as of May 15
 - Sourced: 13 (22%)
 - Influenced: 35 (58%)
 - Other: 12 (20%)
- Campus communicators completed multiple training sessions with the HubSpot team
- HubSpot is actively used on campus for recruitment
- Revenue model is complete and expense model development is underway
- Voice of Customer interviews are ongoing and will inform the expense model
- Nearing the end of phase 1 of the UEC and planning is ongoing for phase 2



Dollars spent as of June 6, 2022

Progress is tracked through quarterly updates in Envisio

Stockdale Refresh



CREATING TRANSFORMATIONAL LEADERS

Total Awarded: \$17,000 (100% spent)

Award Round: 1

Pillars Impacted: People, AASO

Focus Areas Impacted: Exceptional Experience, People

Project Lead(s): Jordan Cinderich, Lacey Madison

Action Plan Status: Complete

Action Plan Impact:

- Room has been updated to better align with today's expectations for an executive meeting space



Dollars spent as of June 6, 2022

Progress is tracked through quarterly updates in Envisio

Dr. Gershen URM Scholarship Campaign



CREATING TRANSFORMATIONAL LEADERS

Total Awarded: \$6,590 (100% spent)

Award Round: 1

Pillars Impacted: People, Education

Focus Areas Impacted: Exceptional Experience, DEI, Leadership

Project Lead(s): Michelle Mulhern

Action Plan Status: Complete

Action Plan Impact:

- Strategic initiative funding supported a reception to relaunch the scholarship
- The scholarship has been fully endowed, and funds raised exceeded the initial goal
- Total raised: \$105,268



Dollars spent as of June 6, 2022

Progress is tracked through quarterly updates in Envisio



Total Awarded: \$82,500 (32% spent)

Award Round(s): 1

Pillars Impacted: All

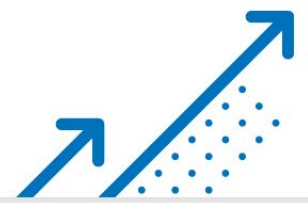
Focus Areas Impacted: All

Project Lead(s): Samantha Bliss, Lacey Madison

Action Plan Status: Active

Action Plan Impact:

- Software has been fully adopted by the campus community and quarterly updates allow for accurate and consistent tracking of progress
- System users: 82
- Action plans in the system: 112
- Public dashboard launched in March 2022
- Upcoming:
 - College plans will be built in the system



Dollars spent as of June 6, 2022

Progress is tracked through quarterly updates in Envisio

Exceptional Student Experience



CREATING TRANSFORMATIONAL LEADERS

Total Awarded: \$22,799 (11% spent)

Award Round(s): 1, 9

Pillars Impacted: All

Focus Areas Impacted: All

Project Lead(s): Sandra Emerick

Action Plan Status: Active

Action Plan Impact:

- Student focus groups are underway
- Task teams are finalizing preliminary action plan development
- Quick wins have been identified and some implementation has begun (Curriculum Task Team)
- Ideas for control phase advisory group are being refined as part of the long-term change and project maintenance approach
- Recent [presentation](#) to the NEOMED Board of Trustees



Dollars spent as of June 6, 2022

Progress is tracked through quarterly updates in Envisio

URM Documentary



CREATING TRANSFORMATIONAL LEADERS

Total Awarded: \$37,419 (9% spent)

Award Round(s): 2

Pillars Impacted: People, Education

Focus Areas Impacted: Exceptional Experience, DEI

Project Lead(s): Sebastian Diaz, Yoleetah Iloidi, Iris Mirelez

Action Plan Status: Active

Action Plan Impact:

- Necessary equipment purchases have been completed
- Nearing the end of the first year of data collection
- Currently administering follow up/end of year interviews with M1 students interviewed early in the year
- Increasing project participants by interviewing new/additional M1 students and COM students ranging from M2-M4
- Plan to hire an intern to assist with project



Dollars spent as of June 6, 2022

Progress is tracked through quarterly updates in Envisio

NEOMED Writing Center



CREATING TRANSFORMATIONAL LEADERS

Total Awarded: \$85,167 (10% spent)

Award Round(s): 2

Pillars Impacted: People, Education, Discovery

Focus Areas Impacted: All

Project Lead(s): Julie Aultman

Action Plan Status: Active

Action Plan Impact:

- Launched in March 2022 with a part-time faculty member leading the efforts
- Sessions as of May 2022:
 - COM: 119 sessions (CV and personal statement prep for residency applications and scholarship opportunities)
 - COP: 11 sessions (assignments and research projects)
 - COGS: 24 sessions (capstone and theses writing and formatting)
 - Faculty: 4 sessions (research projects, dissertation, pharmacy journal manuscript)
 - Staff: 2 sessions (research projects, dissertation, pharmacy journal manuscript)
- Upcoming:
 - ESL and Student-support hires
 - Evaluation of data collected to date
 - Service area analysis



Dollars spent as of June 6, 2022

This plan includes an additional \$26,000 in carryforward not included in the total awarded above

Progress is tracked through quarterly updates in Envisio

Total Awarded: \$11,050 (0% spent)

Award Round(s): 2

Pillars Impacted: Education, Discovery

Focus Areas Impacted: Exceptional Experience, Leadership

Project Lead(s): Fayez Safadi, Trinity Samson

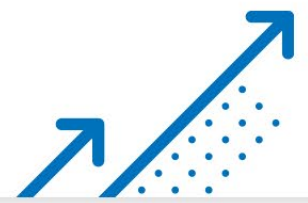
Action Plan Status: Active

Action Plan Impact:

- Recruited new student executive board leadership including students from COM, COP and COGS
- Launched website
- Began manuscript writing workshops (topics covered include research ethics and manuscript drafting)
- Currently finalizing the first edition
- Accepting submissions for the second edition
- All editors and peer reviewers completed Elsevier's Peer Reviews Course Certification Training
- Presented the JMS organization/initiative at the University Update, COP Faculty Meeting, and University Faculty Council

Dollars spent as of June 6, 2022

Progress is tracked through quarterly updates in Envisio



COP NAPLEX Preparation



CREATING TRANSFORMATIONAL LEADERS

Total Awarded: \$42,022 (89% spent)

Award Round(s): 2

Pillars Impacted: People, Education

Focus Areas Impacted: Exceptional Experience

Project Lead(s): Seth Brownlee, Katherine Tromp

Action Plan Status: Complete

Action Plan Impact:

- RxPrep purchased and sent to all students to assist with NAPLEX preparation
- Students participated in RxPrep exam in March 2022 to evaluate current level of preparedness
Learning plans were developed as needed
- Two-day live review completed (3/31-4/1)
- Upcoming:
 - Await results (usually released in mid/late October)
 - Will continue this training in future years and request is part of the ZBB



Dollars spent as of June 6, 2022

Progress is tracked through quarterly updates in Envisio

Translational Research Presentation Series and Pilot Grant Funding



Total Awarded: \$65,000 (95% spent)

Award Round(s): 3

Pillars Impacted: Discovery

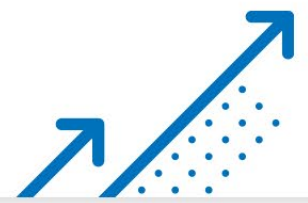
Focus Areas Impacted: Exceptional Experience, Leadership

Project Lead(s): Moses Oyewumi

Action Plan Status: Active

Action Plan Impact:

- Pilot grants awarded in April 2022:
 - A Personalized Antibacterial Combination Therapy (PACT) Kit
 - Development of a Protocol for Ballroom Dance Therapy in Parkinson Disease
 - A Disease-in-a-Dish Model to Study Leigh Syndrome
 - Biomarker of Hyperacetylation in the Blood of Leigh Syndrome Patients
- Pilot grants totaled \$15,000 each
- Upcoming:
 - Monitor the progress and spending of each pilot grant
 - Organize translational research presentation series



Dollars spent as of June 6, 2022

Progress is tracked through quarterly updates in Envisio

Multidisciplinary Intramural Funding Program



CREATING TRANSFORMATIONAL LEADERS

Total Awarded: \$90,000 (100% spent)

Award Round(s): 3

Pillars Impacted: Discovery

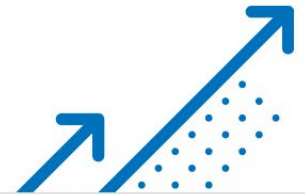
Focus Areas Impacted: Leadership

Project Lead(s): Sheila Fleming

Action Plan Status: Active

Action Plan Impact:

- Pilot grants awarded in April 2022:
 - Vascular Protein Profiling in Diabetic Atherosclerotic Mice with VSMC-specific OGT Deletion
 - The Regulatory Role of miR-21 in Metabolism in Diabetic Cardiomyopathy
 - Thermoresponsive GPNMB-hydrogels in Osteoarthritis Treatment
- Pilot grants totaled \$30,000 each
- Upcoming:
 - Monitor the progress and spending of each pilot grant



Dollars spent as of June 6, 2022

Progress is tracked through quarterly updates in Envisio

Disability Studies and Health Professions Expansion Program



Total Awarded: \$8,675 (0% spent)

Award Round(s): 4

Pillars Impacted: Education, Discovery

Focus Areas Impacted: Exceptional Experience, DEI, Leadership

Project Lead(s): Rachel Bracken, Rebecca Fischbein

Action Plan Status: Active

Action Plan Impact:

- Secured IRB approval for focus group in March 2022
- Presented the project on a panel at the Health Humanities Consortium's annual conference in March 2022
- Recruitment of focus groups in May 2022
- Student researcher received focus group facilitation training in May 2022



Dollars spent as of June 6, 2022

Progress is tracked through quarterly updates in Envisio

FAME – Research Track



CREATING TRANSFORMATIONAL LEADERS

Total Awarded: \$73,000 (0% spent)

Award Round(s): 4

Pillars Impacted: People, Education, Discovery

Focus Areas Impacted: Leadership, People

Project Lead(s): Richard Kasmer, Janel Koellner, Steve Schmidt

Action Plan Status: Active

Action Plan Impact:

- Basic Science Champion: Dr. Steve Schmidt
- Clinical Champion: Dr. Jon Edwards
- Ongoing discussion with Summa Health regarding the program syllabus
- Search underway for program coordinator
- Research needs analysis/FIRE survey in development



Dollars spent as of June 6, 2022

This plan includes an additional \$10,000 in carryforward not included in the total awarded above

Progress is tracked through quarterly updates in Envisio

Statewide TV Commercial, Promotion and Branded Content Interview Campaign



Total Awarded: \$100,000 (0% spent)

Award Round(s): 5

Pillars Impacted: People, Education, Discovery, Service and Community Engagement

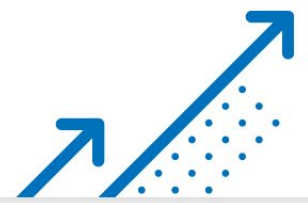
Focus Areas Impacted: Exceptional Experience, DEI, Leadership

Project Lead(s): Rod Ingram

Action Plan Status: Active

Action Plan Impact:

- Ten second promos – “NEOMED, an Ohio Original” – have been airing across all stations
- First round of 30 second commercials have aired
- TV interviews with Dr. Langell
 - Aired Markets: Columbus, Dayton
 - Upcoming: Cleveland (scheduled), Youngstown (TBD)
- Upcoming:
 - Additional 30 second commercials
 - Ten second promos will air again
 - Interviews will be scheduled for Drs. Mowad and Aultman



Dollars spent as of June 6, 2022

Progress is tracked through quarterly updates in Envisio

Office of Financial Aid (Banner Optimization)



CREATING TRANSFORMATIONAL LEADERS

Total Awarded: \$22,000 (41% spent)

Award Round(s): 6

Pillars Impacted: People, Education

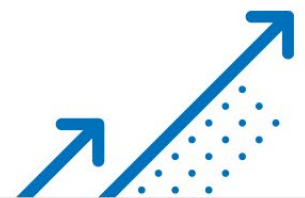
Focus Areas Impacted: Exceptional Experience

Project Lead(s): Michael Kempe

Action Plan Status: Active

Action Plan Impact:

- Part 1 of the two-part engagement with DK Consulting is almost complete
 - To date, the team has seen an 80% reduction in time for the financial aid awarding process
- Also reviewing how cost of attendance is programmed into the database and assigned to the students permitting financial aid to fully execute period-based awarding and budgeting in mass through a two-step batch process
- Upcoming:
 - Review of how student loan awards are batch posted to students to ensure the current process is as effective as possible



Dollars spent as of June 6, 2022

Progress is tracked through quarterly updates in Envisio

Big Idea Campaign



Total Awarded: \$5,000 (0% spent)

Award Round(s): 6

Pillars Impacted: People, Discovery, Service and Community Engagement, Growth

Focus Areas Impacted: Exceptional Experience, Leadership

Project Lead(s): Paris Bell, Warren Lee, Emily Marsico, Arjun Pandya, Shareena Shaik

Action Plan Status: Active

Action Plan Impact:

- Student-led team successfully solicited 10 ideas for potential funding in spring 2022
- Project ideas deemed feasible will move forward for “crowd-endorsement” in fall 2022



Dollars spent as of June 6, 2022

Progress is tracked through quarterly updates in Envisio

VITALS



CREATING TRANSFORMATIONAL LEADERS

Total Awarded: \$5,300 (27% spent)

Award Round(s): 7

Pillars Impacted: All

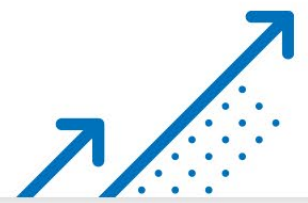
Focus Areas Impacted: All

Project Lead(s): Michael Wright

Action Plan Status: Complete

Action Plan Impact:

- Successful in person event held in April 2022



Dollars spent as of June 6, 2022

Progress is tracked through quarterly updates in Envisio

Research Focus Area Videos



CREATING TRANSFORMATIONAL LEADERS

Total Awarded: \$48,000 (0% spent)

Award Round(s): 7

Pillars Impacted: People, Discovery

Focus Areas Impacted: Leadership

Project Lead(s): William Chilian

Action Plan Status: Active

Action Plan Impact:

- In conjunction with MarCom, the bid process has begun for this project
- Once a vendor is selected, video production will begin



Dollars spent as of June 6, 2022

Progress is tracked through quarterly updates in Envisio

Creating a Continuum of Leadership Education and Training in Health System Sciences



Total Awarded: \$42,300 (0% spent)

Award Round(s): 9

Pillars Impacted: People, Education

Focus Areas Impacted: Exceptional Experience, Leadership

Project Lead(s): Phil Jenkinson

Action Plan Status: Active

Action Plan Impact:

- The team has met with the director of two existing COM student pathway programs
 - This has served to assist in the collection of information on pathway structure and operation within the College of Medicine
 - Part of the fact-finding process is the development of a structured leadership integration program
- Upcoming:
 - Lunch and Learn event scheduled for September 2022 for incoming leadership students to meet with last year's class to share perspectives and cultivate community
 - Funds utilization expected to begin on July 1



Dollars spent as of June 6, 2022

Progress is tracked through quarterly updates in Envisio

Streamlining Accounts Receivable and Billing Processes



CREATING TRANSFORMATIONAL LEADERS

Total Awarded: \$19,800 (0% spent)

Award Round(s): 10

Pillars Impacted: AASO

Focus Areas Impacted: Exceptional Experience

Project Lead(s): Emily Mach

Action Plan Status: Active

Action Plan Impact:

- Plan received SIF funding on June 13, 2022
- Plan focuses on identifying opportunities for reorganization and reconfiguration of the accounts receivable and billing processes



Dollars spent as of June 6, 2022

Progress is tracked through quarterly updates in Envisio